When writing an academic essay, you should focus on the following:	In academic essays, avoid the following:
•Use essay structure: Introduction	
Body	•Second person ("you" and "your") and first person ("I") (unless the
Conclusion	instructor requests narrative form)
Organize your ideas into paragraphs, and write in complete sentences	•Directives (e.g., "Do this, do that.")
•State your thesis in the introduction of the essay	•Fragments (e.g., incomplete sentences)
•Use 3rd person perspective (e.g., specify the subject of every sentence)	•Run-on sentences (two or more sentences that are joined without correct punctuation or connecting words)
•Use a semi-formal, academic tone	•Informal, conversational tone (avoid using slang and idioms )
Make clear, direct statements	•Wordiness
•Use active voice (e.g., "The HR manager distributed the forms to the hospital employees.")	•Vague expressions (e.g., "they," "we," "people," "the company")
•Spell out each word (When using acronyms, spell them out the first time)	•Passive voice (e.g., "The forms were distributed to the hospital employees by HR.")
•Include a title page and a References page	•Lists and bullets (not academic style)
•Follow APA style for citations , references, and format	•Plagiarism (Check your sources of information and cite correctly.)
•Use transitions to relate one idea to the next	•Descriptive or personal style of writing (unless requested by the
•Plan on spending time in the writing process: pre-writing, drafting, revising, editing, and proofreading	instructor or assignment)
•Analyze the concepts and theories, and support your analysis with logical arguments, specific examples, and citations from other sources	