PERSUASIVE LANGUAGE WORKSHEET

After each of the following statements, write whether it uses the persuasive technique of

REASON ETHICS EMOTION Then, write another one sentence argument, either for or against, using one of the other persuasive language techniques listed. For example: If the statement uses reason, then argue using either ethics or emotion.

Example -- Money is the root of all evil. (EMOTION)

MONEY GETS YOU WHAT YOU NEED, SO KEEP IT IF YOU FIND IT. (ETHICS)

1. The police are prejudiced because I always see them stopping my people.

2. That garbage pile in the alley makes is a real health hazard.

3. If we stop cutting trees, many people will lose their jobs.

4. Coach Ratcliffe should be fired because a coach's job is to win ballgames.

5. People, who can't afford to pay their debts shouldn't be punished.

6. Students should learn to use computers because we're in the technology age.

7. Drunk drivers are killing our children.

8. If you go out with her boyfriend, you will lose a good friend.